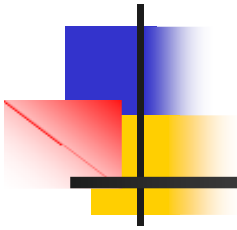


# Colorado Association of REALTORS® Strategic Initiatives



- Become the ultimate authority in the governmental, legislative and regulatory arena in the state of Colorado.
- Truly become the "Voice for Real Estate in Colorado."
- Develop higher standards for the industry through mandatory requirements.
- Develop a Colorado REALTOR® rating system designed to elevate professionalism and increase the value of the REALTOR® member. It is important that CAR does this before someone else does.
- Encourage the development of data sharing (MLS) across the state of Colorado and create conceptual goals for the local associations and MLS's to aspire to achieve. (Similar to those of the California Association of REALTORS®.)
- Encourage the standardization of MLS data throughout the state of Colorado.