



[www.REALTORRally.org](http://www.REALTORRally.org)

## Contest for REALTOR® “Reality” Rally, April 13<sup>th</sup> 2010

We know you have talent, but here’s your chance to prove it and win a complete “Marketing Makeover”. Just submit your “60” second audition starting January 1, 2010 through March 15, 2010 and you may be our Grand Prize winner!

Email your video to [realtorshavetalent@gmail.com](mailto:realtorshavetalent@gmail.com)

Your talent may be singing, dancing, or a listing presentation. (Individual or Group talent welcome.) Get creative, show us what you’ve got, you may be a standup comic, a tapper, etc. There will be only one winner and the winner must be a REALTOR®. The judges will narrow the talent down to the TOP 10, then at the REALTOR® Rally on April 13, voting will take place by all attendees throughout the day. The TOP ten will be introduced and recognized at the last keynote session, and the TOP three will be showcased. Talent must be present to win and the contestant with the most votes by the end of the day will be our “Grand Prize” winner.

### Marketing Makeover Grand Prize:

Group coaching session for all finalists  
Branding /Messaging Strategic Consultation  
Print Marketing package  
Logo/Graphic Design Consultation

3 minute personal Video  
Headshots  
Staging session  
Photography and virtual tour

Preview your competition at [youtube.com/realtorshavetalent.com](http://youtube.com/realtorshavetalent.com)

Questions? Visit [www.RealtorRally.org](http://www.RealtorRally.org) or call Lynn Snyder Goetz, Rally Marketing Co-Chair at 303-478-5986 or for general questions call 720-748-4872

**GET REAL!**

April 13, 2010  
Colorado Convention Center